

Adarsh Vidya Prasarak Sanstha's
ADARSH COLLEGE OF ARTS AND COMMERCE

Kulgaon-Badlapur

DEPARTMENT OF HISTORY

Report

UGC sponsored Two Day National Conference on

**Role of Indian Press: Maintaining Legacy from
Colonial Period to Contemporary Times**

The department of History organized UGC sponsored Two Day National Conference on the theme 'Role of Indian Press: Maintaining Legacy from Colonial Period to Contemporary Times' on 6th and 7th February 2015.

There were total five technical sessions arranged in two days other than Inaugural function and keynote address session. Out of these five technical sessions, three sessions were addressed by invited chief speakers on a particular theme and two symposia with participants from relevant field. The sub themes selected for the technical sessions were coherent with main theme of the conference.

Day: One.

Inaugural Function and Keynote address:

The conference was inaugurated by Dr. Aroon Tikekar. The Joint-Secretary of Adarsh Vidya Prasarak Sanstha Mr. Pandharinath Baviskar and a trustee member Mr. Uday Kelkar were present at the occasion. Mr. Mandar Thakur, Coordinator of the conference introduced the chief guest. Dr. Vaidehi Daptardar, Principal and Convener of this conference deliberated on the aims of the conference. Mrs. Daksha Halkare compeered the function.

Dr. Aroon Tikekar inaugurating the Conference, delivered the Keynote address. He took the review of the print media and analyzed the legacy in terms of today's journalism. He talked about the changes in the world of media, especially print media in terms of pre and post independence era. He also focused on the impact of changing, developing technology and socio-political situations. The marketing, money and the power politics are the influential factors on the views and writings in print media. Pointing out the limitations in expressing their true or actual views and opinions, he said that the value system in media have undergone changes.

Technical Session I:

In the first technical session Prof. Dr. Kishor Gaikwad spoke on the sub theme "The Press in 19th Century with Special Reference to Maharashtra." He reviewed the role played by newspapers in nurturing intellectual revolution and also analyzed the nationalist currents through the press. He emphasized on the knowledge oriented, secular and scientific approach of the newspapers in the 19th century. He also mentioned the social reform movement from the platform of the newspaper. A few research papers were presented by the delegates.

Technical Session II:

This was the symposia on local newspapers. The sub theme was "Local Newspapers: Need and Challenges". It was coordinated by Mr. Girish Trivedi, editor of 'Aahuti'. Mr. Dadasaheb Patil, editor of Lok kranti', Mr. Sanjay Salunkhe, editor of Adarsh Badlapur and Mr. Chandrashekhar Bhuyar, editor of 'Vidhan Mitr' contributed lot to the symposia. All participants shared their experiences and opined about the challenges. They emphasised on the problems of the local newspapers. The symposia was gave the idea about the scope of local newspapers. They made analysis of the local print media and their role in covering local news.

Technical Session III:

The invited speaker for this session was Ms. Suvarna Joshi, bulletin editor of Jai Maharashtra TV who spoke on sub theme 'Women and Media'. She placed a vivid picture of the women working with the electronic media. She shared her experiences and also focused on problems faced by the women in the electronic media. She made comparison between the women working with electronic media and print media. She also described her observations on the view of the society towards the women working in electronic media. She also expressed her views on competition among the women working in electronic media.

Day: Two.

Technical Session I:

The proceedings of the second day started with the session on sub theme 'E-Media' and the speaker was Mr. Prakash Bal, a renowned journalist and a critic. He basically spoke on three issues with regard to media-technology, commerce and freedom of expression. He also referred to the types of pressures faced by media. He remarked that although the freedom of expression exists, media should use this freedom with responsibility. Media should not be dictated by the advertisers. He expressed that the media have started functioning under the pressure of business houses. By giving the example of the media in western countries where robot started preparing news, he pointed out that the technology has not created the quality change in India.

Technical session II:

It was the symposia conducted on 'Electronic Media in Today's World' and the participants were Mr. Mayuresh Kadav, Associate Bulletin Producer and Anchor, Saam TV and Mr. Bhushan Karandikar Associate Producer (News) and Anchor, Zee 24 tas. Both participants shared their experiences of their daily working with the TV channels. They presented delegates on the news telecasted and the conduct of panel discussions on the channels. They also emphasised on the role of newsreader. They pointed out the responsibility of an anchor.

Valedictory Session:

The chairperson of the valedictory session was Prin. Dr. Vaidehi Daptardar. Review of two days was taken. Dr. Samuel Wesley spoke on behalf of the participants. The chairperson of the session expressed satisfaction over conduct of the conference. The vote of thanks was proposed by Mr. Mandar thakur.

In this two day national conference the participants and paper presenters were come from Maharashtra, Goa and Jharkhand. Five districts in Maharashtra were represented including Brihan Mumbai, Mumbai suburban, Thane, Palghar, Raigad, Satara. In all 31 delegates participated in which 28 research papers were presented.

The organizers of the conference wish to express gratitude to Adarsh Vidya Prasarak Sanstha for support. The Conference was conducted under the guidance of Principal Dr. Vaidehi Daptardar. The organizing committee members Mr. Anant Gharat, Dr. Shraddha Soman, Mr. Samir Tambe and members of teaching as well as non teaching staff worked hard to make this Two Day Conference successful.

Mr. Mandar Thakur
Co-ordinator