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ADARSH VIDYA PRASARAK SANSTHA'S

## ADARSH COLLEGE OF ARTS & COMMERCE

Near KBMC office, Kulgaon-Badlapur, Tal. Ambarnath Dist. Thane 421503

Permanently Affiliated to University of Mumbai & Recognized under 2(f) & 12B of UGC Act, 1956

NAAC Re-Accredited "B++" Grade (2017-2022), IMC-RBNQA Certified-2019, ISO 9001-2015

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### Department of Economics Report on Industrial Visit

Department of economics organized one day industrial visit for TYBA (Economics) and TYBCom students. This visit was graced by the best wishes of Principal Dr. Sangeeta Pande. The visit provides the practical insights into various procedures and process of industry, enhance students' understanding of real-world applications, and bridge the gap between theoretical knowledge and practical implementation. Approximately 40 students actively participated in industrial visit tour.

**Objective:** The primary objective of the industrial visit was to expose students to the operational aspects of industries, fostering a better comprehension of concepts learned in classrooms.

**Venue:** Bunty foods (India) pvt ltd. Ambernath (E) Maharashtra.

A leading products of Parle-G are Parle G biscuits, KrackJack, Magix Crème, Hide & Seek Milano, Hide & Seek, Nutricrunch, Happy Happy.etc.

**Date:** The visit was conducted on 11th January 2024.

#### **Itinerary:**

##### **1. Introduction to the Company:**

- Overview of the company's history, mission, and vision.
- Briefing on the industry trends and challenges.

##### **2. Factory Tour:**

- Guidance by various departments, witnessing the production process firsthand.
- Explanation of machinery, technology, and quality control measures.

##### **3. Interactive Sessions:**

- Q&A sessions with industry experts and professionals.
- Discussions on emerging trends, innovations, and career opportunities.

##### **4. Networking:**

- Students had the opportunity to interact with employees, gaining valuable insights into their roles and responsibilities.

##### **5. Workshops and Demonstrations:**

- Specialized workshops on relevant topics, providing hands-on experience.
- Live demonstrations showcasing specific techniques or processes.

#### **Key Learnings:**

##### **1. Practical Application:**

- Students gained a practical understanding of theoretical concepts learned in their academic curriculum.

##### **2. Industry Insights:**

- Exposure to real-world challenges and solutions within the industry.

##### **3. Career Guidance:**

- Interaction with professionals offered valuable insights into potential career paths.

##### **4. Networking Skills:**

- Improved networking skills through interactions with industry experts

**Conclusion:** The industrial visit program proved to be a valuable educational experience, enriching students' knowledge and providing a glimpse into the dynamic and evolving industrial landscape.

*S. Pande*  
**Dr. Sangeeta Pande**

**H/O Principal**  
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